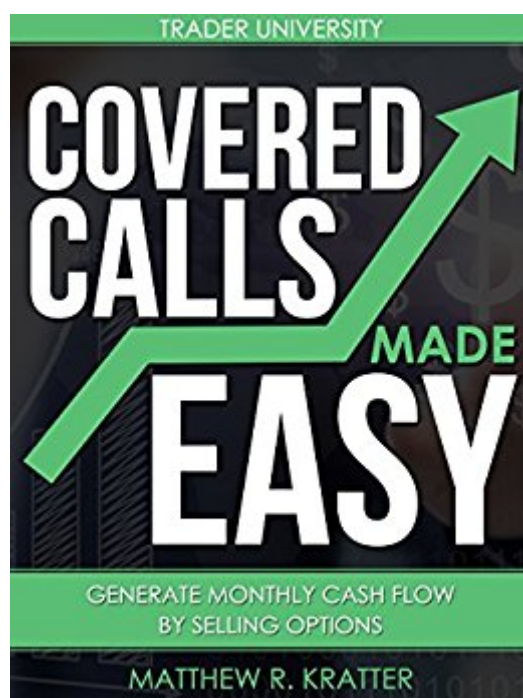


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Covered Calls Made Easy: Generate Monthly Cash Flow By Selling Options



Synopsis

New to trading options? Looking to generate some extra monthly cash flow? Covered calls are the place to start. Perhaps you are sitting in cash, scared to get back into the stock market. But you are also unwilling to lock up your money in a CD that pays next to nothing. Covered calls are a great way to slowly ease back into the market, while starting to generate some income. This conservative strategy is also often used by buy-and-hold investors to generate extra income from stocks in their long-term holdings. Even if you know nothing at all about trading options, this guide will quickly bring you up to speed. This book will teach you: How to understand options terminology like calls, strike, expiration, etc. The crucial difference between "naked calls" and "covered calls" (don't trade options until you know the difference!) How to find stocks that are the best candidates for covered calls How to pick the best strike price and expiration date for your calls "Covered Calls Made Easy" will teach you everything you need to know about the #1 most popular options trading strategy. And if you ever get stuck, you can always reach out to me by email (provided inside the book), and I will help you. Ready to get started? Scroll to the top of the page and select the "Buy Now" button.

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I was debating whether to give this ebook 5 stars or 4 stars. I think my perfect rating would be 4.5 stars. I went with 5 stars however for the following reasons. PROSs This book was short but to the point. I didn't get a lot of mumbo jumbo. It delved right into covered calls. Moreover, this book used real world examples. So, you won't see the author trying to sell stock on XYZ company. Rather, the author picked one company (KO) and stuck with KO for the remainder of the book. I liked that. The links that the author provided were very helpful. Even though I am writing this review in August 2015, I was able to go back and see where the author got his numbers from and was able to arrive at the same numbers. In my opinion, the biggest pro to this book, and one of the reasons why I went with the 5 stars instead of the 4, was that the author provided his exact approach to how he picked stocks (I didn't have to purchase that information separately), and he even suggested a few stocks that, at the time of his writing, qualified based on his criteria. I've tried reading a lot of information about covered call writings and either, in those cases, the books or articles dealt with theoretical numbers or even if they dealt with actual numbers, I haven't found many that talks specifically, step-by-step, how they go about selecting the stocks. This book does. It was simple and again to the point and that's what ultimately make me give this a 5 star rating. CONS Although I gave this book 5 stars, it is by no means perfect. I really liked the fact that the author picked Coca Cola (KO) and used that throughout the book. However, I thought the content, though on point, was a bit too concise.

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